



第 5 届上海国际帽子围巾手套展览会
The 5th Shanghai International Hats, Scarves, Gloves Expo
第 5 届上海国际流行服饰配饰展览会
The 5th Shanghai International Fashion Accessories Expo

同期举办 Co-located Events:



第 17 届上海国际袜业采购交易会
The 17th Shanghai International Hosiery Purchasing Expo



第 4 届上海国际生活时尚内衣展览会
The 4th Shanghai International Modern Underwear Expo

聚焦时尚产业细分领域，兼顾行业内外双循环
The Leading Fashion Accessories Sourcing Show of the World

展后报告 Show Report

2023.3.21-23

中国·上海世博展览馆
Shanghai World Expo Exhibition & Convention
Center, PR China

展会概况 Show Information

展会名称 Show Name: 第 5 届上海国际帽子围巾手套展览会
The 5th Shanghai International Hats, Scarves, Gloves Expo
第 5 届上海国际流行服饰配饰展览会
The 5th Shanghai International Fashion Accessories Expo

展会时间 Show Date: 2023 年 3 月 21-23 日 March 21-23, 2023

展会地点 Show Venue: 上海世博展览馆 Shanghai World Expo Exhibition & Convention Center, PR China

同期展会 Co-located Events:

- 第 17 届上海国际袜业采购交易会 The 17th Shanghai International Hosiery Purchasing Expo
- 第 4 届上海国际生活时尚内衣展览会 The 4th Shanghai International Modern Underwear Expo

展览面积 Exhibition Area: 50,000 平方米 sqm

参展商数目 No. of Exhibitors: 623 (其中帽子围巾手套展展商共计 190 家 There are 190 exhibitors participated in the 5th Shanghai International Hats, Scarves, Gloves Expo)

观众数目 No. of Visitors: 21,080 人

(以上数据包含同期展会相关统计数据 Data includes co-located events)



开幕式嘉宾 Guests Attend the Opening Ceremony Includes

- 上海市服饰学会刘春红会长 President Liu Chunhong, Shanghai Fashion Accessories Society
- 上海市服饰学会支跃蓓秘书长 Secretary General Zhi Yuepei, Shanghai Fashion Accessories Society
- 胶州市制帽行业商会陆玉珍会长 President Lu Yuzhen, Jiaozhou Caps Industry Chamber of Commerce
- 胶州市制帽行业商会叶晓真秘书长 Secretary General Ye Xiaozhen, Jiaozhou Caps Industry Chamber of Commerce
- 义乌市帽业协会朱智慧会长 President Zhu Zhihui, Yiwu Caps Association
- 义乌市帽业协会陈鑫平秘书长 Secretary General Chen Xinping, Yiwu Caps Association
- 温岭市帽业商会陈君标会长 President Chen Junbiao, Wenling cap industry chamber of commerce
- 温岭市帽业商会陶志明秘书长 Secretary General Tao Zhiming, Wenling cap industry chamber of commerce



展商统计 Exhibitor Statistics

190 家参展商来自 11 个产业集群地，分别是青岛、义乌、东莞、温岭、慈溪 5 大帽子产业集群地；杭州、桐庐、德清、内蒙古这 4 大围巾产业集群地；以及蠡县和辛集的 2 大手套产业集群地。

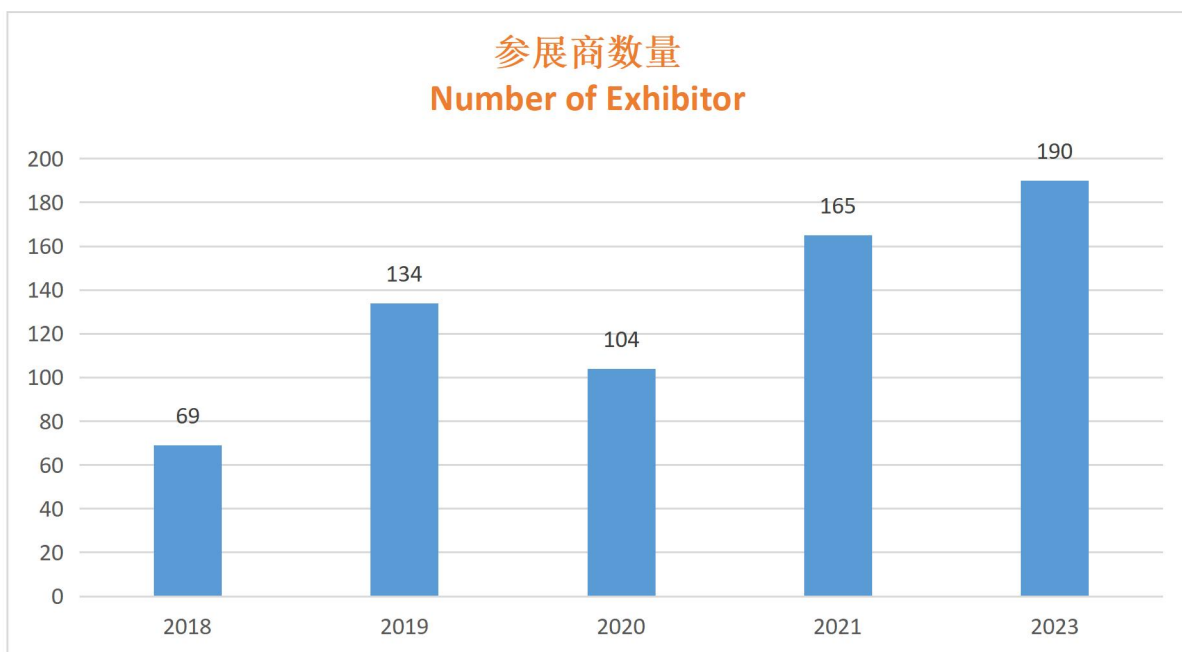
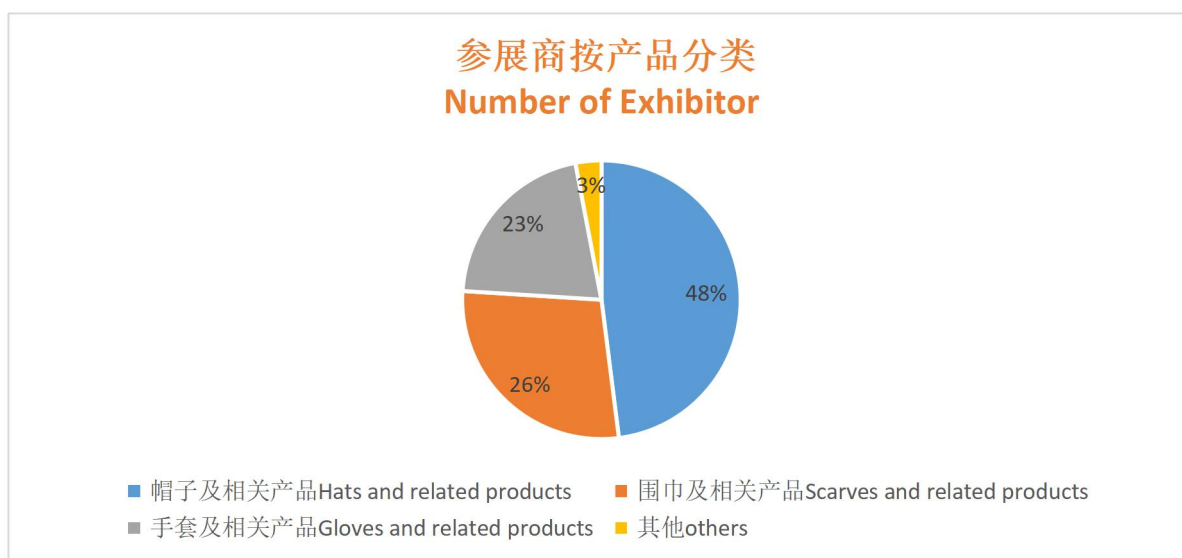
There are 190 exhibitors coming from 11 Industrial cluster. The five major hat industry clusters are Qingdao, Yiwu, Dongguan, Wenling and Cixi; The four major scarf industry clusters are Hangzhou, Tonglu, Deqing and Inner Mongolia; The two major glove industry clusters are Lixian and Xinji.

参展商反馈 Exhibitor's Feedback

90% 认为这次参展成绩满意至非常好 Concluded the exhibition result from satisfactory to very fruitful

92% 认为这次展会的观众质量为满意至非常好 Agreed the visitor quality from satisfactory to excellent

85% 计划参展下届展会 Intended to participate in 2023

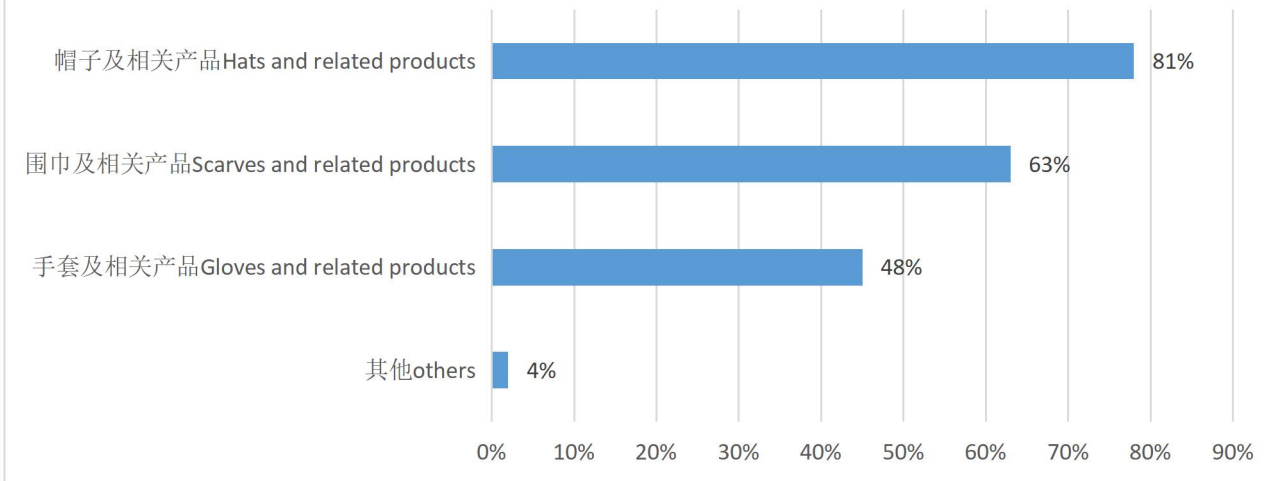


为期 3 天的展会共接待参观 21,080 名专业观众到场参观,其中海外客商占总观众人数比例约为 2%,他们来自韩国、蒙古、日本、也门、印度、巴基斯坦、尼泊尔、土耳其、朝鲜、哈萨克斯坦、吉尔吉斯斯坦、沙特阿拉伯、泰国、土库曼斯坦、乌兹别克斯坦、科威特、黎巴嫩、孟加拉、斯里兰卡、新加坡、叙利亚、以色列、越南、俄罗斯联邦、德国、意大利、比利时、荷兰、西班牙、法国、瑞典、芬兰、塞尔维亚、匈牙利、美国、加拿大、多米尼加、埃及、肯尼亚、利比亚、南非、苏丹、哥伦比亚、智利、委内瑞拉、澳大利亚,共计 46 个国家和地区。

The 3-days exhibition attracted 21,080 professional visitors from more than 46 countries and regions including South Korea, Mongolia, Japan, Yemen, India, Pakistan, Nepal, Turkey, North Korea, Kazakhstan, Kyrgyzstan, Saudi Arabia, Thailand, Turkmenistan, Uzbekistan, Kuwait, Lebanon, Bangladesh, Sri Lanka, Singapore, Syria, Israel, Vietnam, the Russian Federation, Germany, Italy, Belgium, the Netherlands, Spain, France, Sweden, Finland, Serbia, Hungary, United States, Canada, Dominica, Egypt, Kenya, Libya, South Africa, Sudan, Colombia, Chile, Venezuela, Australia, etc. Overseas visitors account for about 2% of the total number of visitors.



观众最感兴趣的产品 Most Interested Products of Visitors

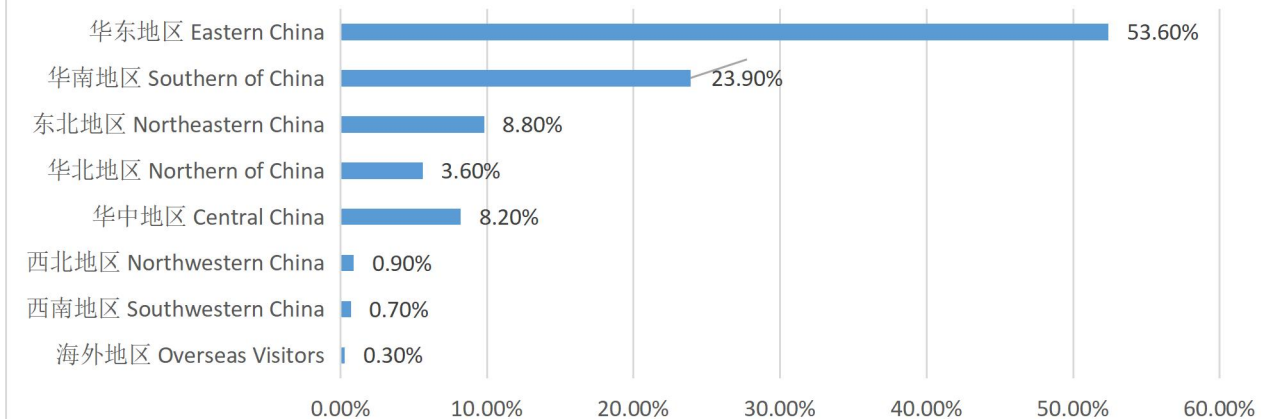


* 观众可选多项内容 Visitors can make multiple choices

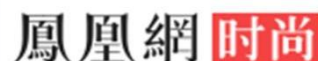
观众按行业性质分类 Visitors by Nature of Business



观众按地区分类 Visitors by Geographical Origins (国内 Domestic)



媒体支持 Media Support (排名不分先后)



期待与您下一站的会面 See You Next Year



2024年3月27-29日
中国·上海世博展览馆

Shanghai World Expo Exhibition & Convention Center, PR China

Organisers



上海市服饰学会 Shanghai Fashion Accessories Society

上海市服饰学会配饰专业委员会 Shanghai Fashion Accessories Society Accessories Specialized Committee

上海歌华展览服务有限公司 Shanghai Gehua Exhibition Service Co., Ltd

咨询主办方，请联络

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