



第8届上海国际帽子围巾手套展

The 8th Shanghai International Hats, Scarves, Gloves Expo

2026.3.23-25

中国·上海世博展览馆

Shanghai World Expo Exhibition & Convention Center, PR China



展后报告

Show Report

汇聚全产业链、全品类、全产地的帽子围巾手套B2B时尚展
The Leading International Hats, Scarves and Gloves Sourcing Show of the World

同期展会 Co-located Events



2026上海国际时尚配饰展 系列展
Fashion Accessories Shanghai 2026 Series Expos



第20届上海国际袜业采购交易会
The 20th Shanghai International Hosiery Purchasing Expo



第2届上海国际时尚饰品展
The 2nd Shanghai International Fashion Jewelry Expo



第7届上海国际内衣展览会
The 7th Shanghai International Underwear Expo



展会概况

Show Information

展会面积
Exhibition Area

50,000平方米Sqm

参展企业
No. of Exhibitors

816

(其中帽子围巾手套展商共计258家)
(There are 258 exhibitors participated in the 8th Shanghai International Hats, Scarves, Gloves Expo)

观众人数
No. of Visitors

26,988

(以上数据包含同期展会相关统计数据)
(Data includes co-located events)

▶ 展会名称 Show Name

第8届上海国际帽子围巾手套展

The 8th Shanghai International Hats, Scarves, Gloves Expo

▶ 展会时间 Show Date

2026年3月23-25日

March 23-25, 2026



▶ 展会地点 Show Venue

上海世博展览馆

Shanghai World Expo Exhibition & Convention Center, PR China

▶ 同期展会 Co-located Events



2026上海国际时尚配饰展 系列展
Fashion Accessories Shanghai 2026 Series Expos

歌华·时尚配饰展



第20届上海国际袜业采购交易会
The 20th Shanghai International Hosiery Purchasing Expo



第2届上海国际时尚饰品展
The 2nd Shanghai International Fashion Jewelry Expo



第7届上海国际内衣展览会
The 7th Shanghai International Underwear Expo



开幕式嘉宾 Guests Attend the Opening Ceremony Includes

- 胶州市博览中心党组书记、主任赵静
Zhao Jing, Party Secretary and Director of Jiaozhou Convention & Exhibition Center
- 胶州市李哥庄镇党委副书记、镇长黄福坤
Huang Fukun, Deputy Secretary of the Party Committee and Mayor of Liggezhuang Town, Jiaozhou
- 胶州市李哥庄镇党委副书记郑璇
Zheng Xuan, Deputy Secretary of the Party Committee of Liggezhuang Town, Jiaozhou
- 贵州省纺织产业发展集团有限责任公司党委副书记、副董事长、副总经理杨斌
Yang Bin, Deputy Party Secretary, Vice Chairman and Deputy General Manager of Guizhou Textile Industry Development Group Co., Ltd
- 上海市服饰学会刘春红会长
Liu Chunhong, President of Shanghai Garment Association
- 胶州市制帽行业商会陆玉珍会长
Lu Yuzhen, President of Jiaozhou Hat Industry Chamber of Commerce
- 胶州市制帽行业商会叶晓真秘书长
Ye Xiaozhen, Secretary-General of Jiaozhou Hat Industry Chamber of Commerce
- 义乌市帽业协会王山秀会长
Wang Shanxiu, President of Yiwu Hat Industry Association
- 上海歌华展览服务有限公司韩友恒董事长
Han Youheng, Chairman of Shanghai Gehua Exhibition Service Co., Ltd



展商统计 Exhibitor Statistics

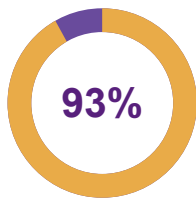
上海国际帽子围巾手套展Shanghai International Hats Scarfs Gloves Expo (简称: 上海帽子围巾手套展HSGE), 自2018年创立伊始已连续成功举办了8届, 填补该领域B2B商贸展会的空白。2026第8届上海国际帽子围巾手套展共吸引了来自海内外258家行业知名参展商同台竞技, 共同展出各类帽子、帽饰、围巾、丝巾、手套、披肩、头巾、耳罩、防晒穿戴产品及相关原辅材料和生产设备等全品类配饰产品。

与此同时为链接更多样化的各类时尚配饰产业链优质资源, 满足一站式订货采购需求, 本届展会联合歌华展览旗下: 第20届上海国际袜业采购交易会、第2届上海国际时尚饰品展、第7届上海国际内衣展览会共同开启Fashion Accessories Shanghai 2026上海国际时尚配饰展(简称: 歌华·时尚配饰展)。该活动以供应链为基础, 聚焦穿着搭配的潮流趋势发展, 集多个系列时尚领域专业的细分展会于一体, 总展出面积达50,000平米, 共汇集了816家相关配饰企业前来参展。

The Shanghai International Hats Scarfs Gloves Expo (hereinafter referred to as HSGE), Since its establishment in 2018, it has been successfully held for 8 consecutive sessions, filling the gap in B2B trade exhibitions in this field. The 8th Shanghai International Hat, Scarf and Glove Exhibition in 2026 attracted 258 well-known exhibitors from home and abroad to compete on the same stage, showcasing a full range of accessory products including hats, headwear, scarves, silk scarves, gloves, shawls, headbands, earmuffs, sun protection products and related raw materials and production equipment.

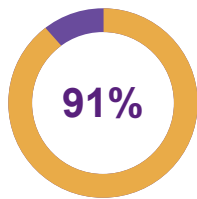
At the same time, in order to link more diverse high-quality resources in the fashion accessories industry chain and meet one-stop ordering and procurement needs, HSGE 2026 has also collaborated with The 20th Shanghai International Hosiery Purchasing Expo, The 2nd Shanghai International Fashion Jewelry Expo and the 7th Shanghai International Underwear Expo under Shanghai Gehua Exhibition Service Co., Ltd., to form Fashion Accessories Shanghai 2026. This event is based on the supply chain, focusing on the development of fashion trends in clothing matching. It integrated multiple professional sub exhibitions in the fashion field, with a total exhibition area of 50,000 square meters and a total of 816 related accessory companies coming to participate.

参展商反馈 Exhibitor's Feedback



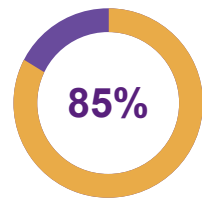
认为这次参展成绩满意至非常好

Concluded the exhibition result from satisfactory to very fruitful



认为这次展会的观众质量为满意至非常好

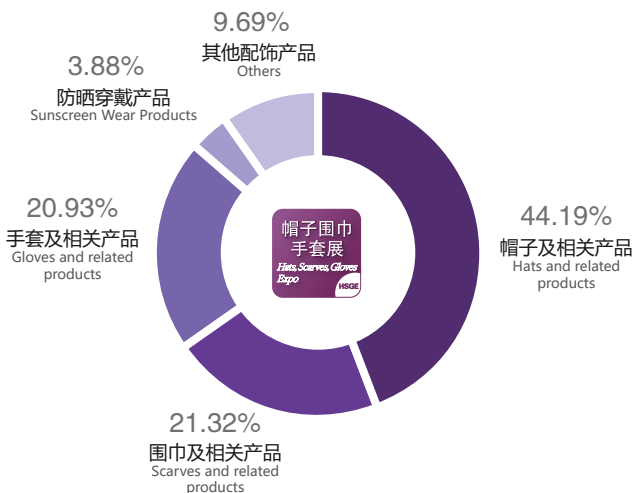
Agreed the visitor quality from satisfactory to excellent



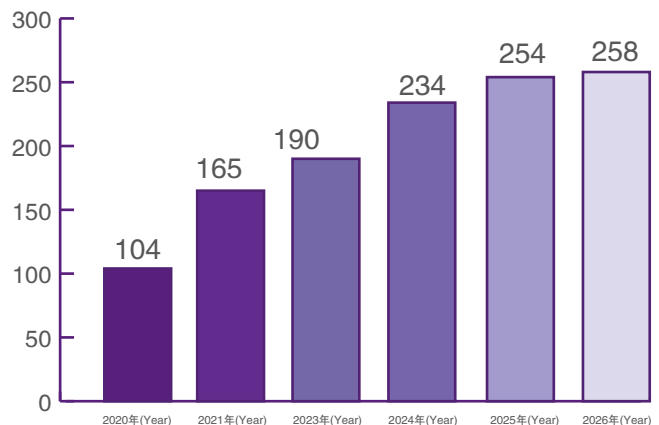
计划参展下届展会

Intended to participate in HSGE 2027

参展商按产品分类 Number of Exhibitor



参展商数量 Number of Exhibitor



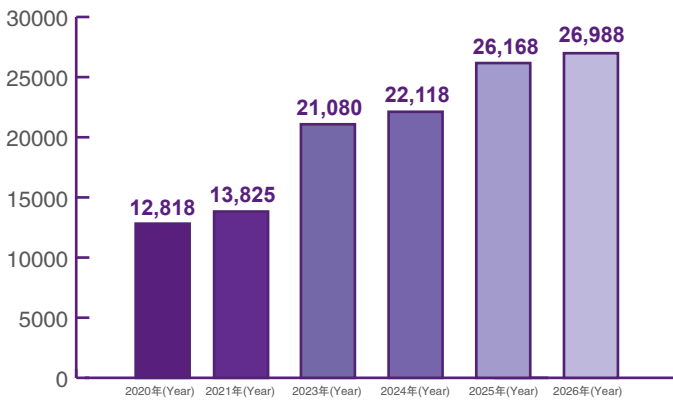
观众统计 Visitor Statistics

(以下数据包含同期展会相关统计数据 Data includes co-located events)

为期3天的展会共接待26,988名专业观众到场参观,其中海外客商占总观众人数比例约为3.5%。他们来自美国,加拿大,英国,法国,德国,日本,韩国,意大利,瑞士,新西兰,比利时,澳大利亚,新加坡,土耳其,西班牙,波兰,荷兰,泰国,印度,俄罗斯联邦,巴基斯坦,尼泊尔,越南,菲律宾,美属萨摩亚,阿尔巴尼亚,巴拿马,危地马拉,突尼斯,黎巴嫩,沙特阿拉伯,阿塞拜疆,乌兹别克斯坦,南非,奥地利,乌克兰,蒙古,马来西亚,哥伦比亚,巴西,肯尼亚,阿尔及利亚,哈萨克斯坦,柬埔寨,印度尼西亚,尼日利亚,埃及,阿联酋,土库曼斯坦,厄瓜多尔,瑞典,立陶宛,布隆迪,爱尔兰,埃塞俄比亚,阿根廷,巴林,白俄罗斯,直布罗陀,斯里兰卡等共计60个国家和地区。

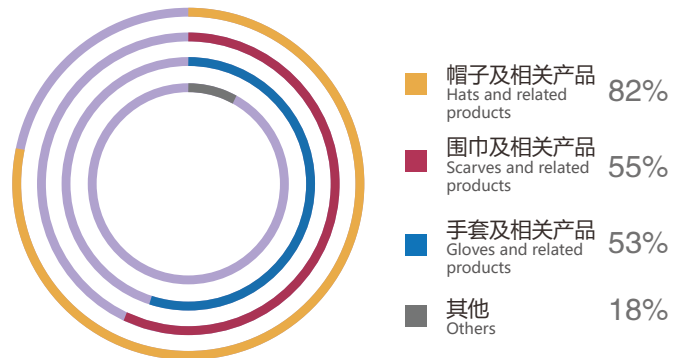
The 3-days exhibition attracted 26,988 professional visitors from more than 60 countries and regions including America, Canada, Britain, France, Germany, Japan, South Korea, Italy, Switzerland, New Zealand, Belgium, Australia, Singapore, Turkey, Spain, Poland, Netherlands, Thailand, India, Russian Federation, Pakistan, Nepal, Vietnam, Philippines, American Samoa, Albania, Panama, Guatemala, Tunisia, Lebanon, Saudi Arabia, Azerbaijan, Uzbekistan, South Africa, Austria, Ukraine, Mongolia, Malaysia, Colombia, Brazil, Kenya, Algeria, Kazakhstan, Cambodia, Indonesia, Nigeria, Egypt, United Arab Emirates, Turkmenistan, Ecuador, Sweden, Lithuania, Burundi, Ireland, Ethiopia, Argentina Bahrain, Belarus, Gibraltar, Sri Lanka and etc. Overseas visitors account for about 3.5% of the total number of visitors.

观众数量 Number of Visitor



观众最感兴趣的产品

Most Interested Products of Visitors



观众按行业性质分类

Visitors by Nature of Business



观众按地区分类

Visitors by Geographical Origins (国内 Domestic)



部分到场品牌 Partially Present Brands



媒体支持 Media Support

(排名不分先后)

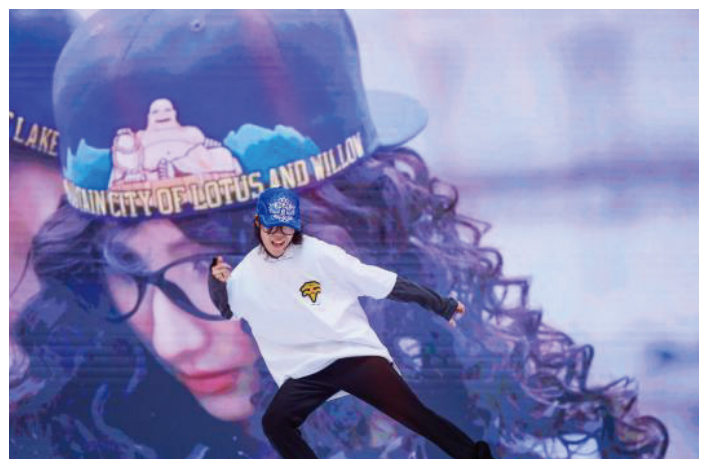
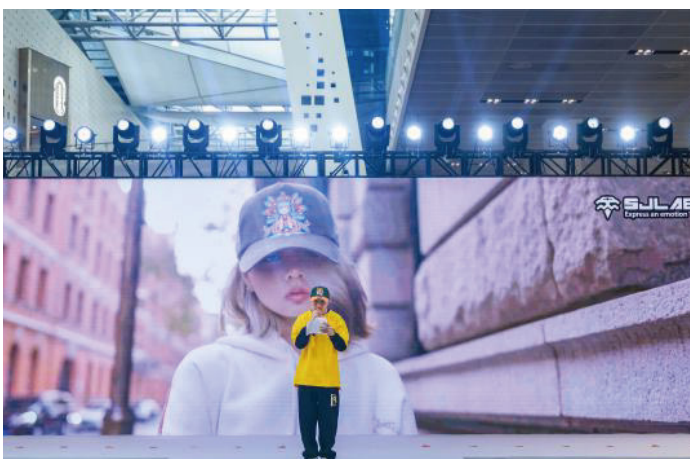


同期活动 Concurrent Activities

- 2026配饰增长新论坛
Fashion Accessories New Growth Forum 2026



- 帽子街舞SHOW
Hat Street Dance Show





第9届上海国际帽子围巾手套展

The 9th Shanghai International Hats, Scarves, Gloves Expo

同期举办：2027上海国际时尚配饰展

Co-located Event: Fashion Accessories Shanghai 2027



2027.3.22-24

上海世博展览馆

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www.shgexpo.com

配饰风尚 · 焕新穿搭

The Leading International B2B Fashion Accessories Trade Fair

同期展会
Co-located Events



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歌华展览
Gehua Expo